



THOMAS UNIV

FOUNDED 1950

Master of Business Administration

www.aimscollege.lk

www.thomasu.edu (*Learning Portal*)

Master of Business Administration awarded by Thomas University (USA)

Delivered Online [36 credits]

About the Master of Business Administration (MBA)

The Thomas University MBA is a professional and applied graduate degree, preparing the student for leadership in the business world of the twenty-first century through readings, research, and case study analysis.

Important Key Features:

- Online prerequisite classes are offered in an 6-week format
- Completely online
- A distinguished Degree. With the academic rigor and recognition of Thomas University we have outstanding reputation for leadership, corporate partnerships, technological strengths, and flexibility to meet the demands of today's business world.
- Outstanding faculty. Internationally renowned faculty are among the world's most highly read and respected business educators. Pioneers as well as educators, faculty members incorporate the latest business and technological advances in course delivery. Professors are experts in their fields and have industry knowledge that enables them to blend the academic and real worlds.
- Career oriented curriculum. The program's curriculum shapes talented professionals who are prepared to think strategically, step into leadership roles, and make sound decisions.
- Highly interactive, eLearning system engages students. Small Online class sizes of 20 to 25 students enhance opportunities for interaction among peers and with instructors who are committed to their students' success.
- Online Virtual Classroom. The online virtual classroom provides guidance per module that are exclusive to the BBA and MBA degree program by experienced tutors and highlight the importance of social interaction in the learning process.

Master of Business Administration Modules

1. MBA600 Applied Economics

A course on economics for managers. Covered will be both macro and micro perspectives on resources and labor costing, influence of governments and consumers on the performance of the firm, and the analysis of economic trends.

2. MBA601 Organizational Behavior

A course for general managers on human behavior in organizations and professional personnel practices. In-depth study of such issues as ethics, organizational structure and design, staffing, and diversity in the modern workplace. Also to be explored are topics on job design and training, communication, leadership, group and team dynamics, and health/safety in the workplace

3. MBA614 Accounting and Decision Making

A study of the uses of various managerial accounting reports and techniques employed by business managers to control the operations of a company. Special emphasis will be placed on the control of manufacturing operations.

4. MBA615 Management Information Systems

A study of computers and information in business. The course will address systems concepts, information management, and decision making, as well as the use of specific MIS programs and new applications of information technology in the modern corporation.

This course examines how information technology enables organizations to conduct business in radically different and more effective ways. Information technology (IT) is an integral part of most products and services of the post-industrial society of the 21st century. This course is about information systems strategy and management from a top management perspective.

5. MBA619 Business Law

Course examines the laws and regulations governing the operation of businesses in the United States. Particular emphasis will be placed on current legal issues facing American corporations operating overseas and at home, including contracts, liabilities, physical and intellectual properties, risk and insurance, and technology transfer. Special focus will be placed on business ethics.

6. MBA620 International Business

A study providing a comparative analysis of international business competitiveness and management. Special topics to be covered in the course will include joint ventures, mechanics of trade, and cultural influences on trade and negotiations.

7. MBA645 Financial Management

A case study approach applying economic and financial theory to specific business problems. This course provides coverage of issues relating to financial management. It addresses the use of financial models to aid in decision-making. Topics of discussion include cost of capital, project analysis, valuation techniques, ratio analysis, capital budgeting, long-term financing, and working capital management.

8. MBA650 Research and Statistics

This Course concentrates on basic statistical analysis for managers, covering both descriptive and inferential analysis of data, as well as statistical reference techniques. The course provides an introduction to the basic research process of identifying research questions and developing a literature review. The course then covers common research tools and techniques, including qualitative and quantitative methodologies. As part of this course, students will be expected to conduct quantitative analyses using SPSS software.

9. MBA663 Operations Management

A study of design, analysis, and control of transformation processes in the allocation and use of physical resources to produce goods and services. Advanced techniques of inventory planning, logistics, queuing theory, and total quality management will be covered.

10. MBA675 Marketing Management

A case study course which emphasizes development of the strategic positioning of the firm and its brands, product lines, products and services within its competitive and legal environment. Coverage of advanced concepts of marketing research, product development, placement and distribution, pricing and promotion will be researched and discussed in this class.

11. MBA662 Leadership & Management

This course studies the development of leadership in business. Specific emphasis is on the theoretical multi-level models of leadership in organizations.

12. MBA690 Business Strategy and Policy

A capstone case course which examines the firm's strategic perspectives, including its strengths, weaknesses, opportunities, and threats. Through case study format, students will learn how the firm's strategic planning influences and is influenced by its various internal and external constituencies (stakeholders, stockholders, employees, competitors, the community, etc.).

Each of these modules will earn 3 credits.

About Thomas University



Education that
Engages...
Empowers...
TRANSFORMS

A US-based University in Georgia, TU is an independent, not-for-profit institution of higher education committed to providing quality undergraduate and graduate educational opportunities to both traditional and non-traditional students.

TU offers over twenty undergraduate majors and four graduate programs. The academic mission focuses primarily on professional programs with a strong liberal arts foundation that prepare students for successful careers and responsible citizenship in a rapidly changing world. Several of TU programs have close to 100% success rates in placing graduates into the workforce. Others focus on preparing students for further study in graduate school.

TU accomplishes this by:

- ...creating dynamic learning environments that advance the intellectual and personal development goals of students;
- ...engaging students in rigorous intellectual studies that require creativity, discipline and personal responsibility;
- ...celebrating diversity and using it as a learning tool to teach that the world is a better place when respect for the individual is central to our relationship with others;
- ...demonstrating that community involvement enriches the lives of our students, as well as their fellow citizens;
- ...providing opportunities for cultural and artistic experiences;
- ...assuring that all students have individual attention and an equal opportunity to achieve their personal best.

TU, responsive to educational needs throughout the region, will be the school of choice for students who seek inviting educational environments in which the university community values their individual strengths and capabilities, capitalizes on their will to succeed, and provides the means by which they will achieve personal and professional transformation.

Why an American Education?

1. The curriculum provides learners a well-rounded approach to education
2. An open, liberal and transparent learning environment
3. Student centric and output based assessment
4. Covers more subjects and a comprehensive field
5. Credits are fully transferable subject to the University's approval
6. Prepare learners for today's knowledge-based economy

Accreditation

Thomas University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) (1866) to award associate, bachelor and master degrees.

The SACS is the regional body for the accreditation of degree-granting higher education institutions in the Southern states. The Commission's mission is the enhancement of educational quality throughout the region and it strives to improve the effectiveness of institutions by ensuring that institutions meet standards established by the higher education community that address the needs of society and students. It serves as the common denominator of shared values and practices among the diverse institutions in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and Latin America and other international sites approved by the Commission on Colleges that award associate, baccalaureate, master's, or doctoral degrees. The Commission also accepts applications from other international institutions of higher education.



MBA (36 credits)



A recognised Degree from an accredited university

Programme Duration

The normal duration for the MBA 'top-up' program is 1½ year. The maximum period of candidature is 3 years.

Entry Requirements

- i) Graduate Admission Application
- ii) A detailed resume
- iii) A personal statement of career and educational objectives (not to exceed two pages)
- iv) Official transcripts from all undergraduate and graduate schools attended
Overall undergraduate GPA _____ (3.0 overall minimum GPA is required)
Was your undergraduate program taught in English? Yes _____ No _____
If No, TOEFL scores _____ -TOEFL scores of 550 (paper-based), 213 (computer-based), 61 (IBT, internet-based) required or report English score
TOEFL scores from your undergraduate studies (if applicable) _____
- v) Three professional or academic references
- vi) Additional program specific requirements

Assessment

Students will be assessed via a combination of written assignments, final examination, participation in discussion and chats, assignments and quizzes. Weightage may vary from module to module.

Grading System

A= 100 – 90%, B=89-80%, C=79 – 70%, D=69 – 60%, F=Below 60%

Application Procedures

1. Please submit the completed application form in the enrolment section of our website.

2. Kindly forward a printed copy of the completed Application Form to:
Registrar's Office
Net Academy Sdn. Bhd.
No 1A, Jalan Anggerik Vanilla N31/N,
Kota Kemuning Seksyen 31,
40460 Shah Alam, Selangor D.E.,
Malaysia.
Tel: 603 - 5122 7058 Fax: 603 - 5122 9496

3. Payment modes available via E-Payment, Bank Draft or Telegraphic Transfer

a. E-Payment

All Visa & MasterCard accepted.

After online submission of registration form, please go to "Online Payment" at www.netacademy.com.my

b. Bank Draft payable to "Net Academy Sdn. Bhd."

c. Telegraphic Transfer payable to:

Bank Name: CIMB Bank Berhad
Bank Address: Lot F20 & G27 Centre Point,
Leboh Bandar Utama, 47800 Petaling Jaya,
Selangor, Malaysia.
Swift Code: CIBBMYKL
Bank Account No: 1246 000 234 7051
Beneficiary: Net Academy Sdn Bhd

Please write "Student Name, Student ID and Course Title" at the back of the Bank Draft or in the Telegraphic Transfer form.



AIMS College

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